



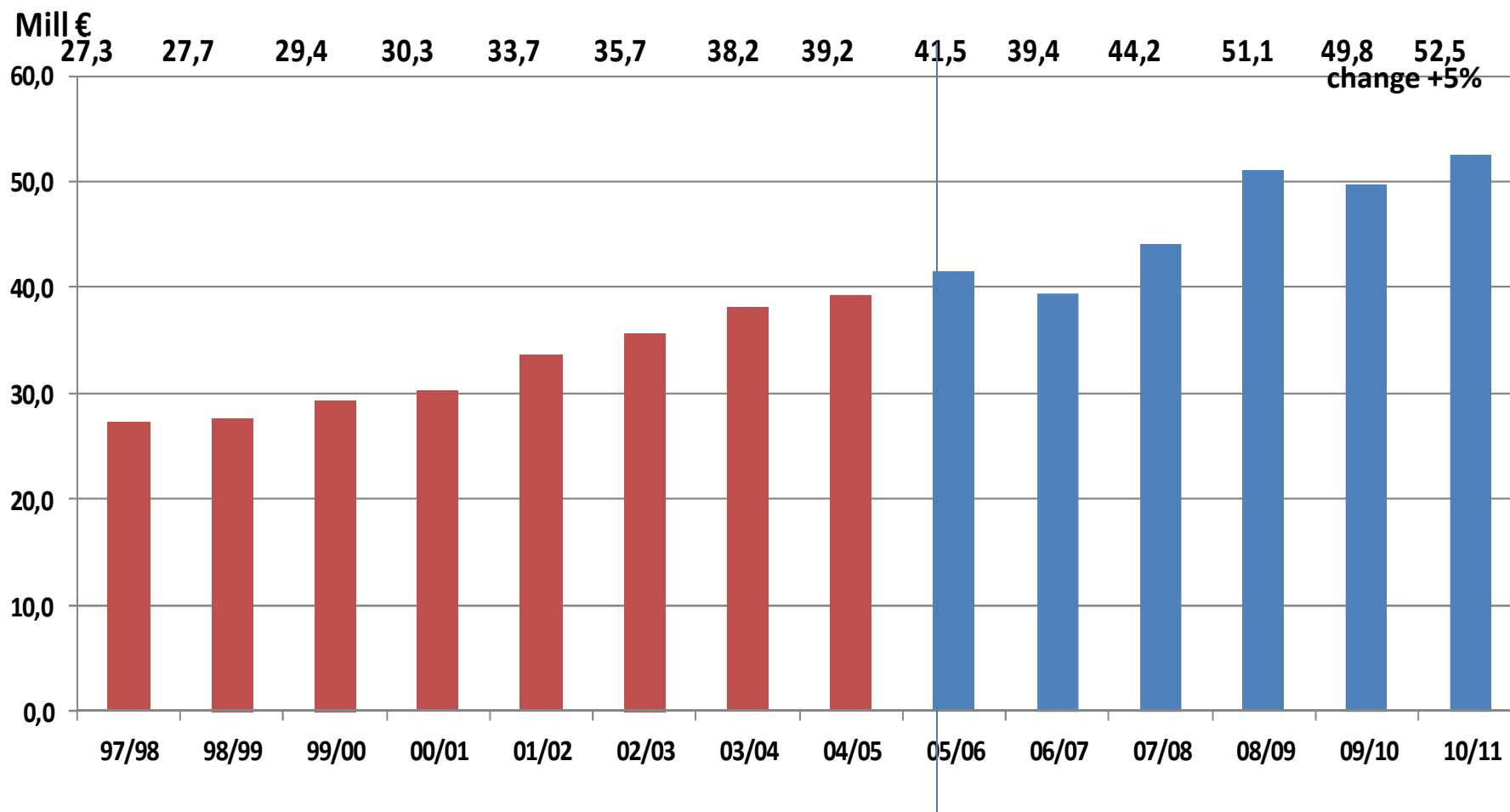
SUOMEN HIIHTOKESKUKSET

Finnish Ski Area

Statistics 2011



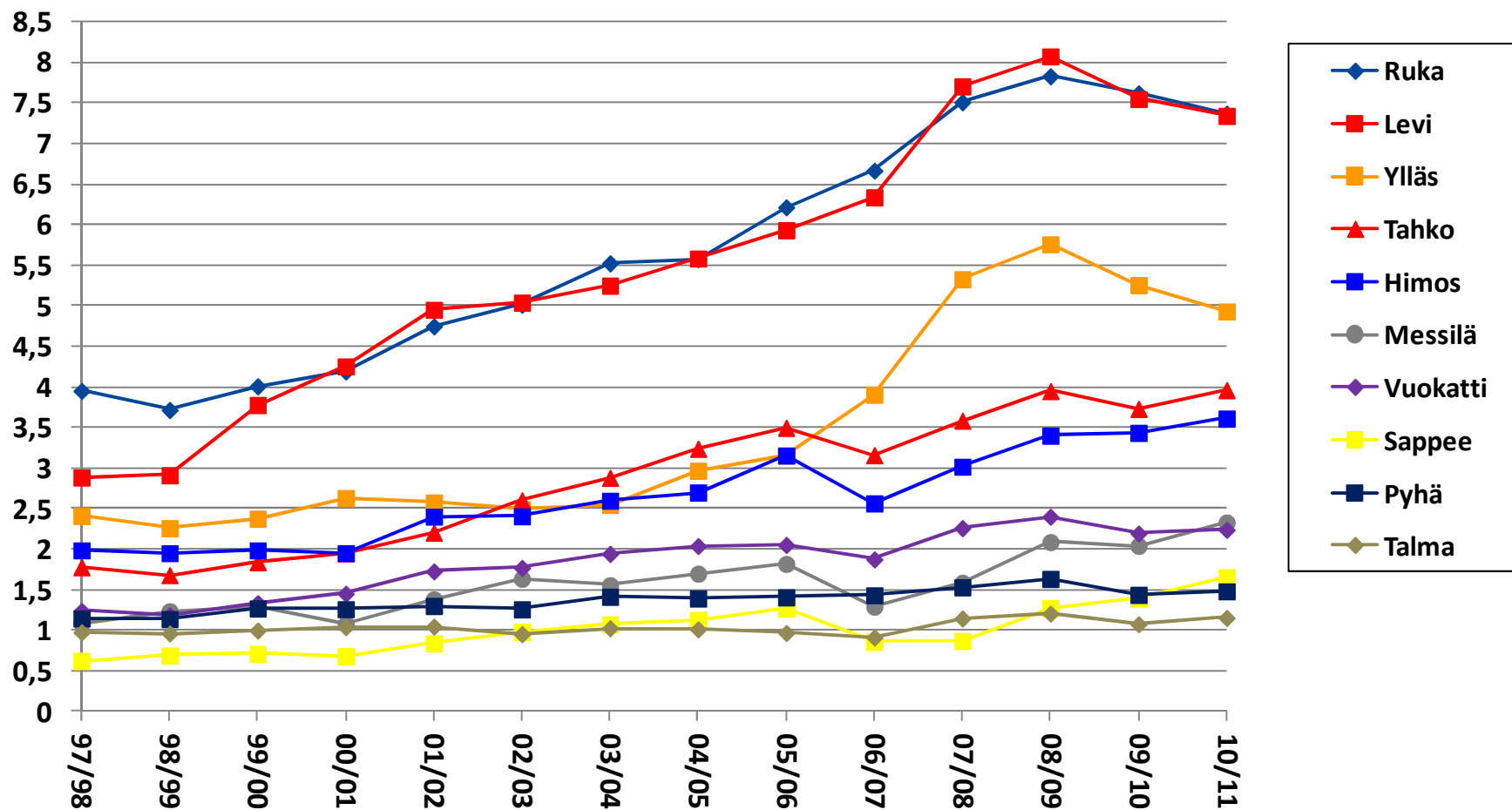
Ski Pass Sales (VAT 9%)





Top 10 sales 97- 11

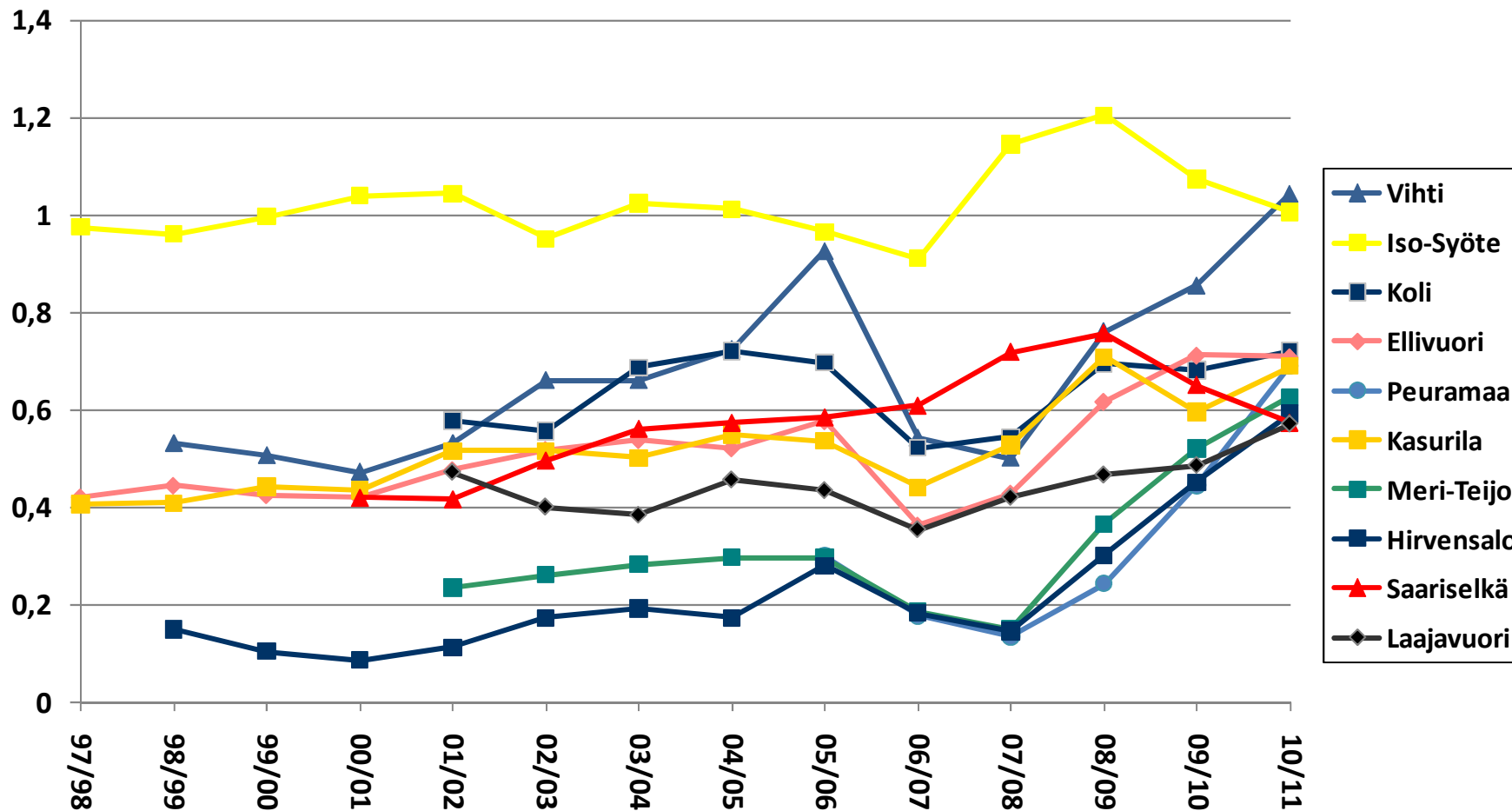
Mill €





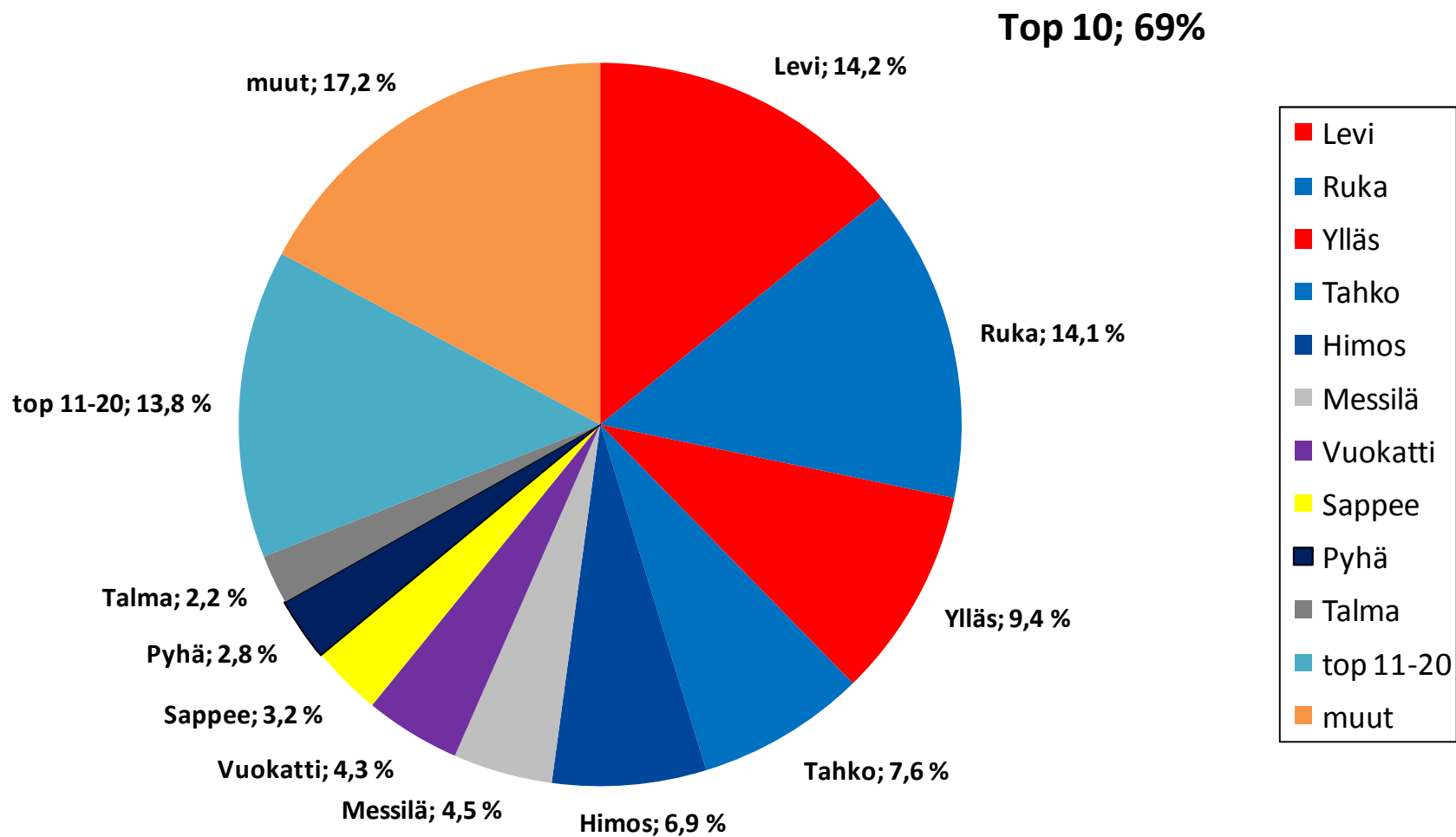
11-20 sales 97-11

Mill €



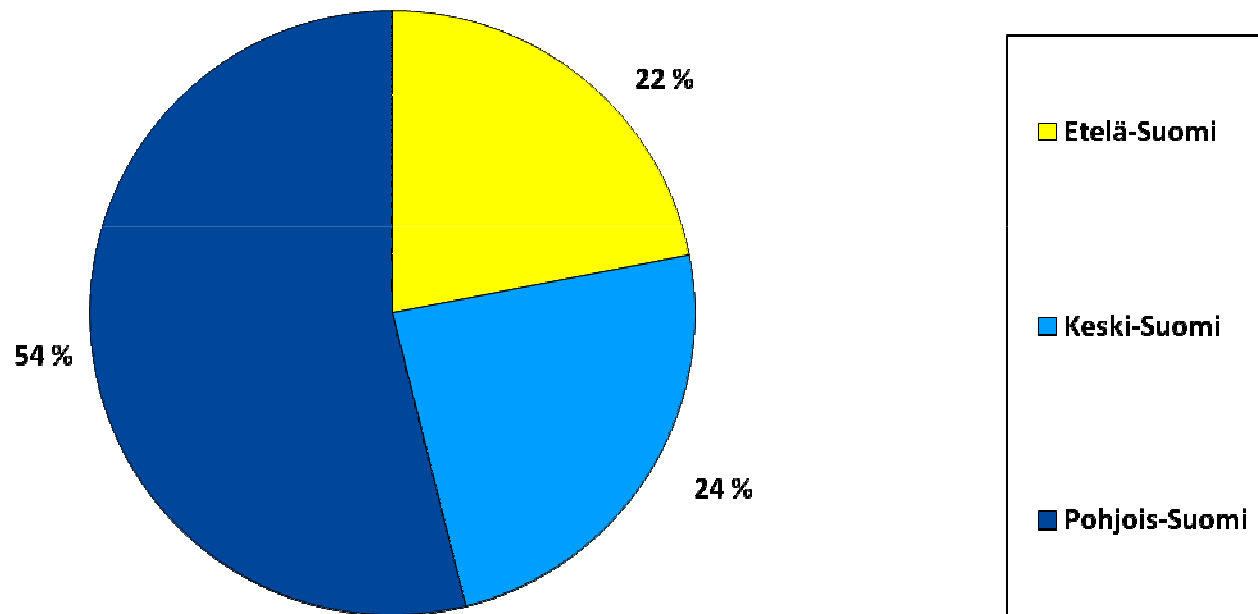


Market Share 2011



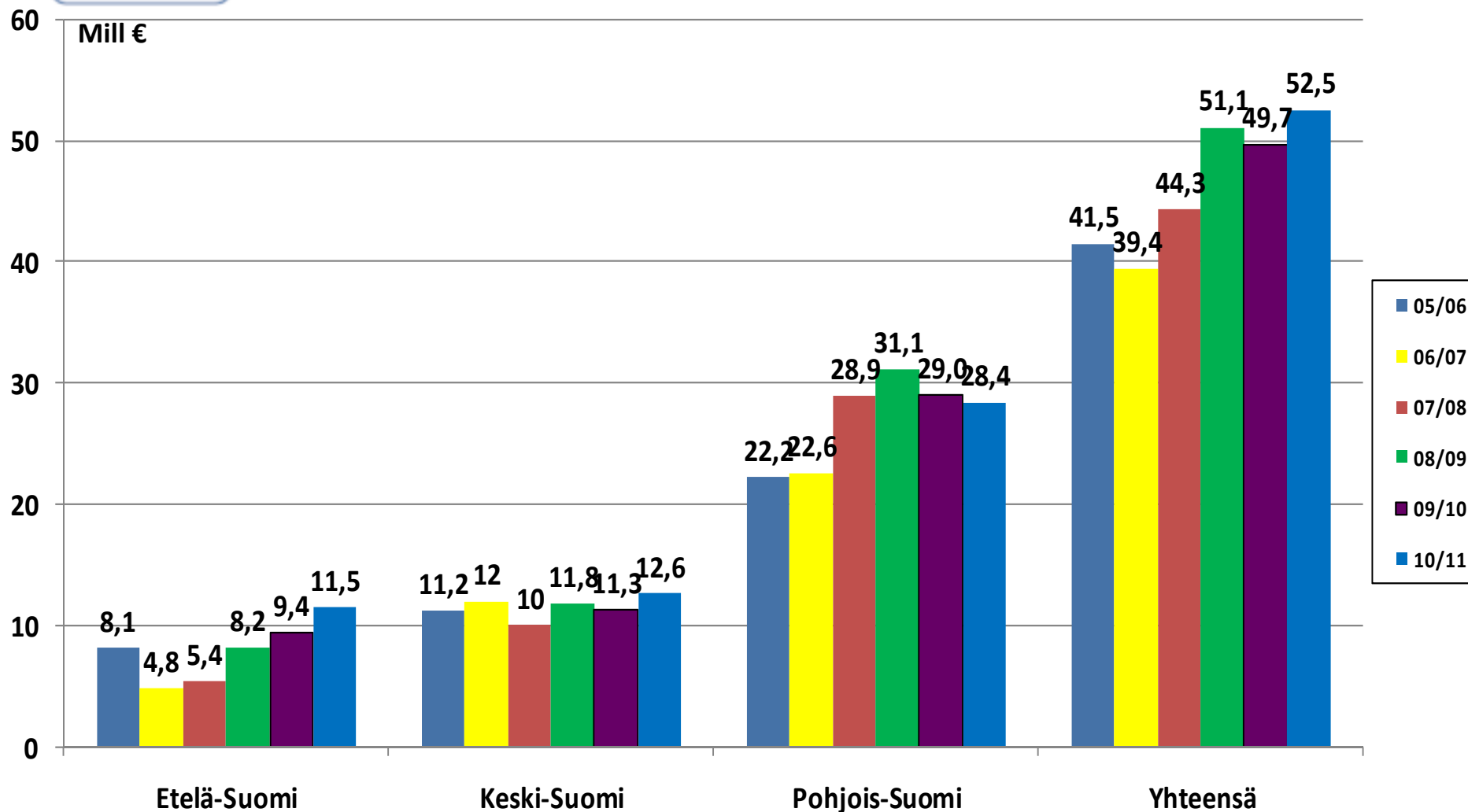


Sales by region



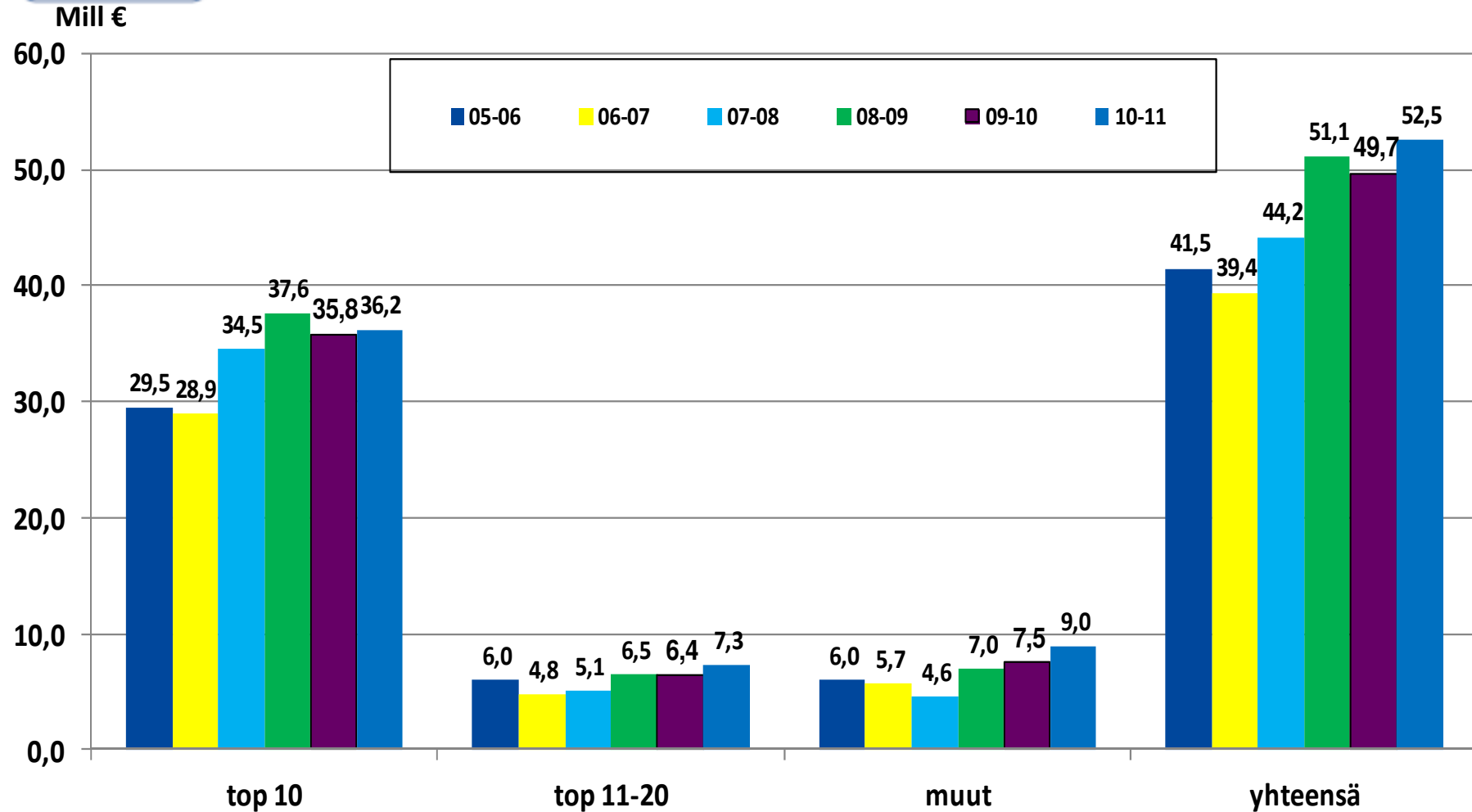


Sale by region





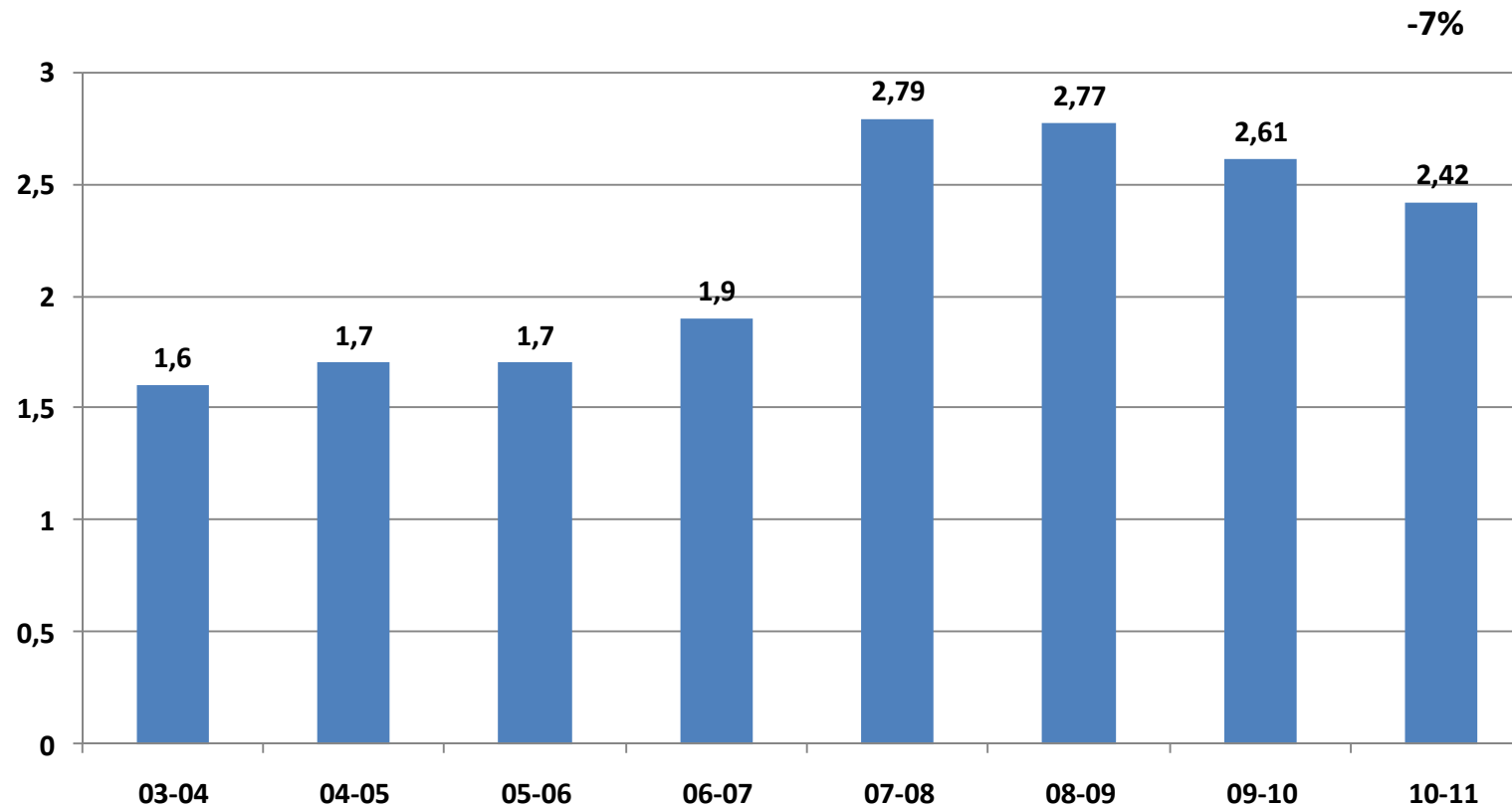
Changes in Sales





Ski School Sales Top 10

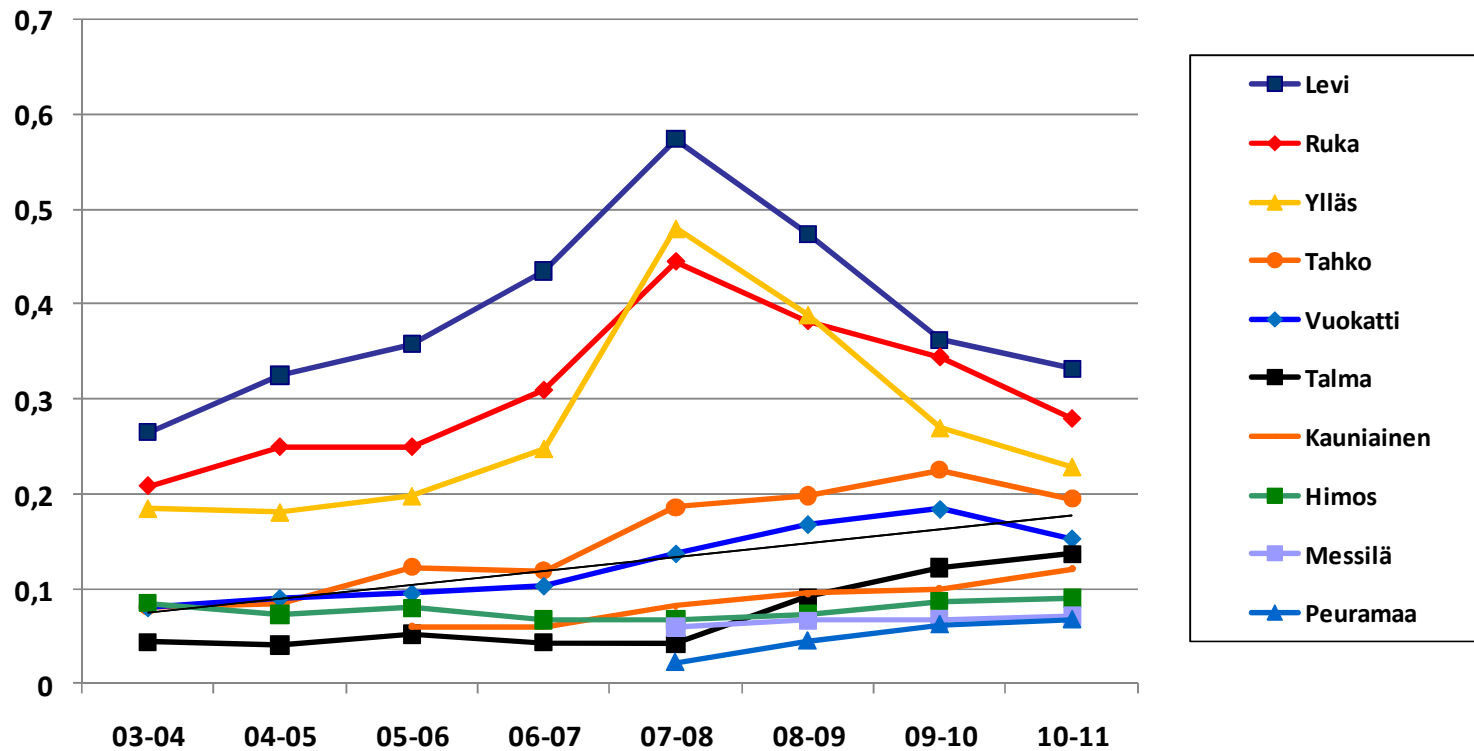
Mill €





Ski School Sales Top 10

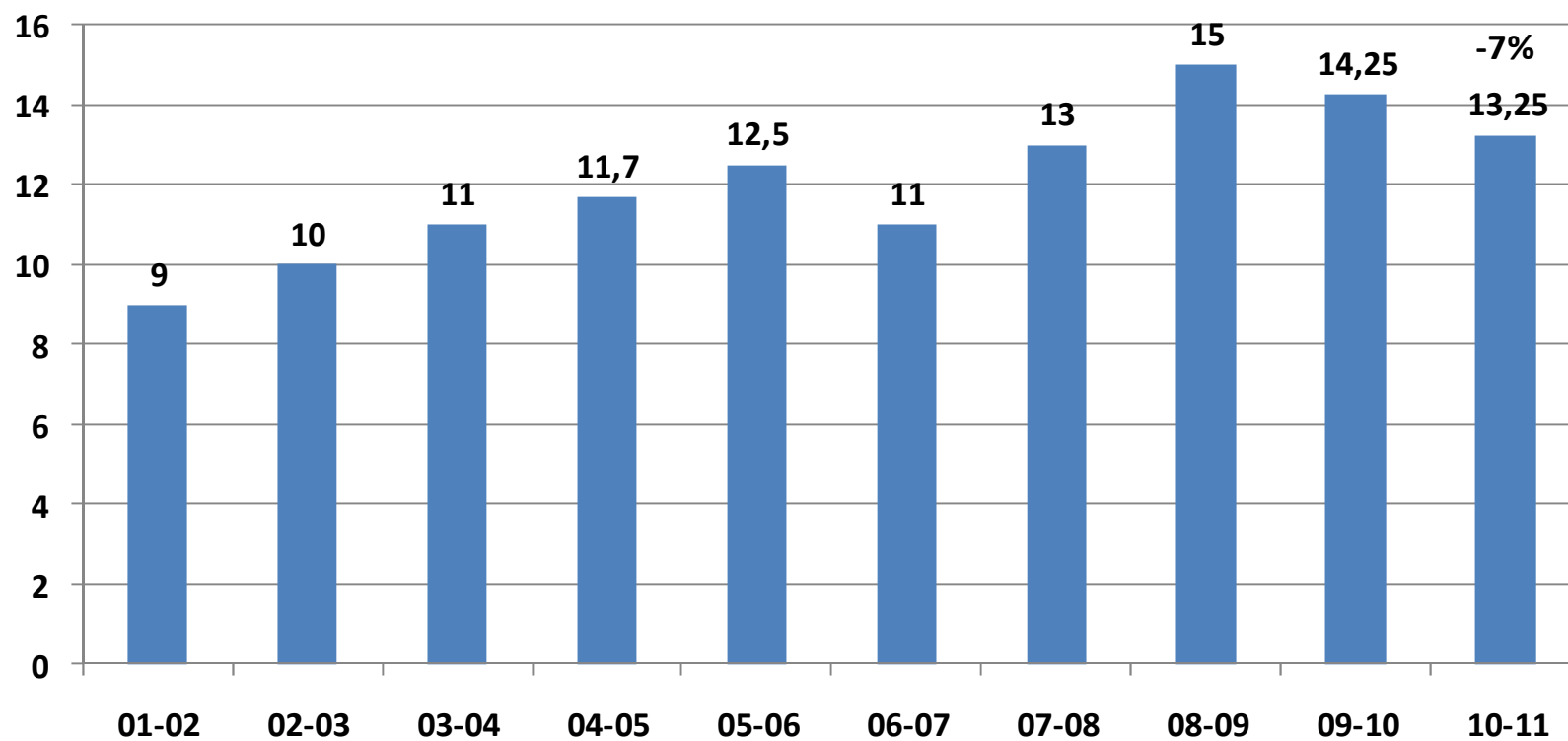
Mill. €





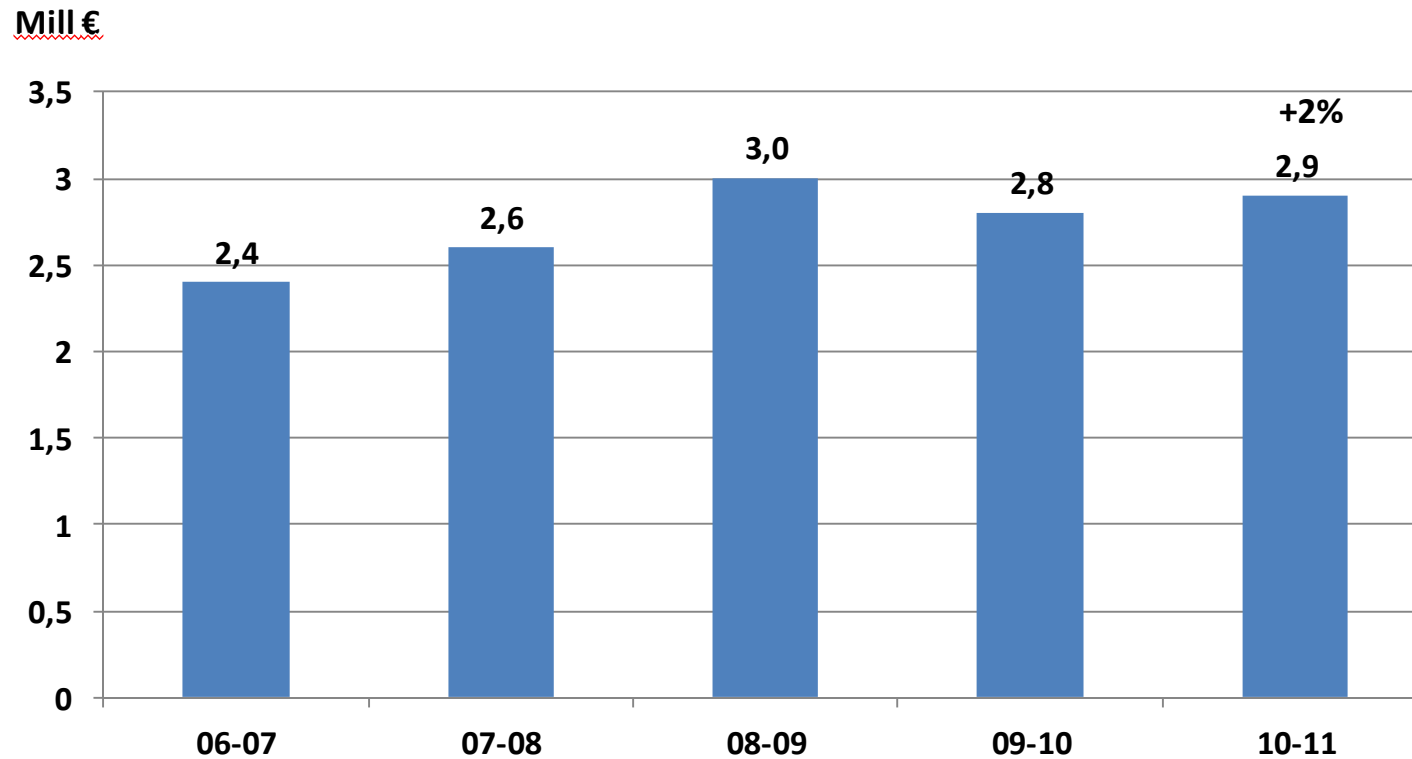
Rental business

Mill €





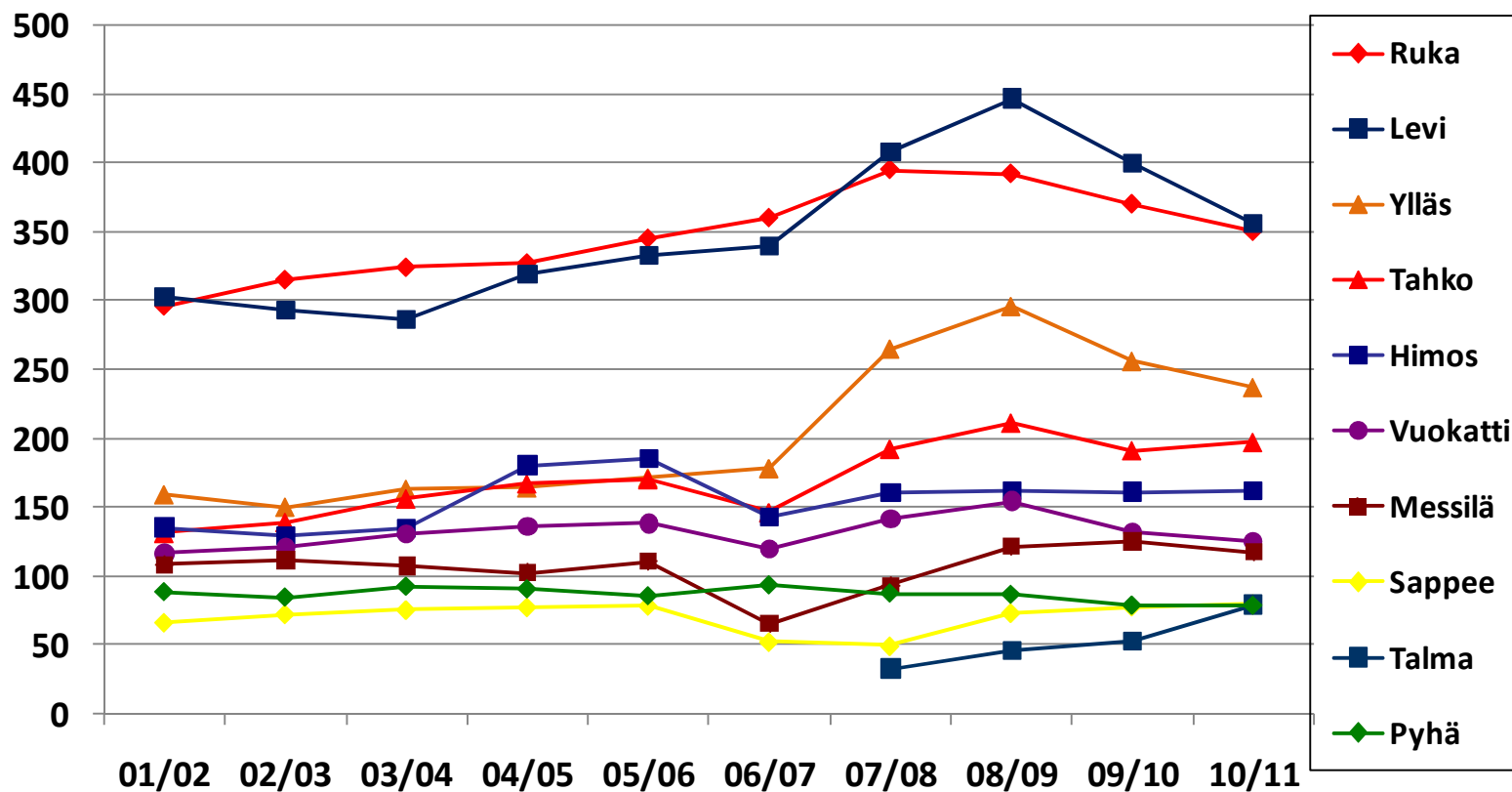
Skier Days





Tousand

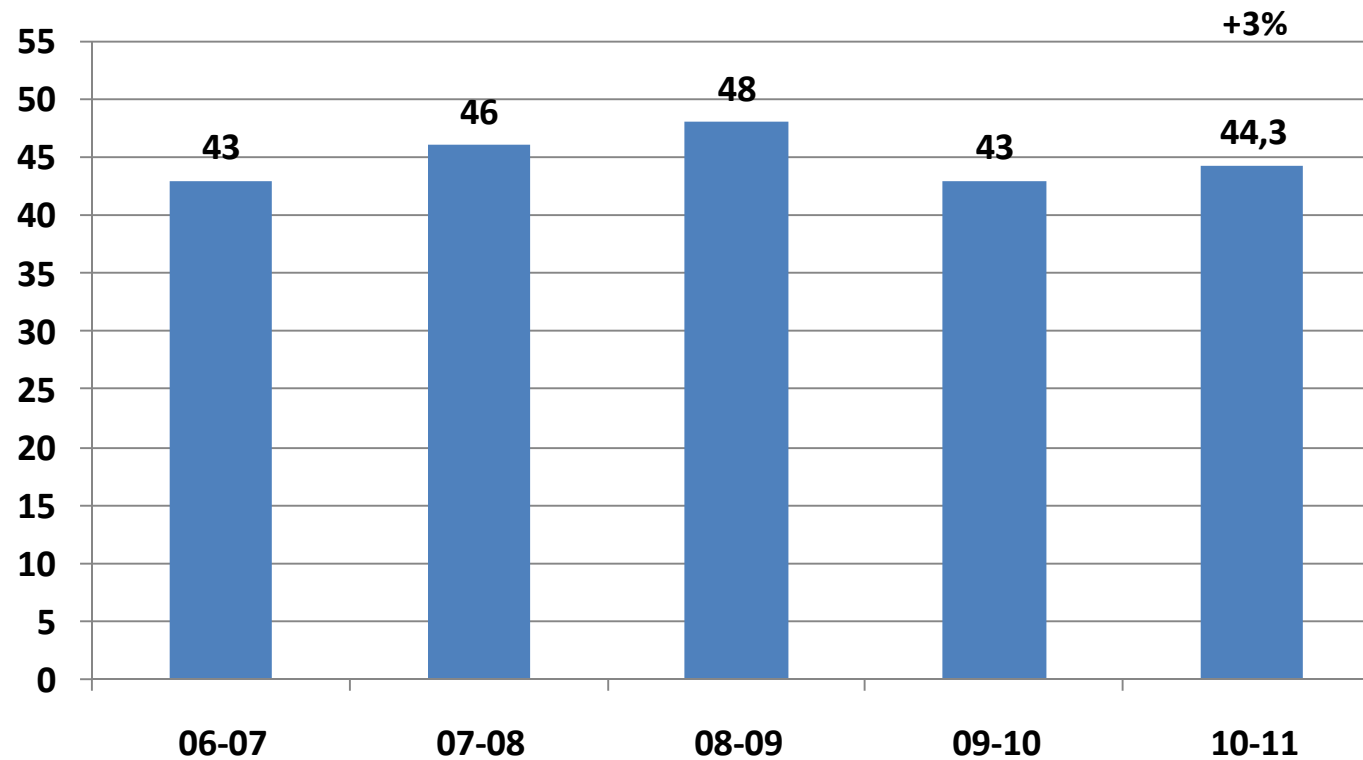
Skier Days Top10 suurinta





Ski Lift Ride

Mill €





Investments

Mill €

